

# CITY COUNCIL GOALS 2020-2021

ADOPTED 8-28-20



## A. Advance initiatives to institute diversity, equity and inclusion within the City as evidenced by:

1. Establishing an understanding of equity and inclusion principles.
2. Building organizational capacity to address the breadth and depth of institutional transformation
3. Leveraging membership with GARE (Government Alliance on Race and Equity) to identify key performance indicators for the City and community
4. Identify strategies and target resources to address root causes of inequities
5. Beginning to embed principles that:
  - a. Normalize equity as a key value
  - b. Organize internal infrastructure and external partnerships to support the transformation of local government, and
  - c. Operationalize new tools for decision-making, measurement, and accountability
6. Engaging affected populations and stakeholders included but not limited to, BIPOC (Black Indigenous People of Color), LGBTQ+, undocumented immigrant, disabled, houseless, those with mental illness, and other under-represented communities
7. Gathering and analyzing disaggregated data relevant to the community



## B. Improve social, environmental, and fiscal sustainability and resiliency and encourage responsible stewardship of resources, as evidenced by:

1. Implementing a crosscutting Sustainability Action Plan in which all departments have key performance indicators (KPIs):
  - a. Appropriate funds for departments to achieve KPIs and hold accountable for progress
  - b. Review goal of reducing the City's carbon footprint and increasing its use of renewable energy
  - c. Focus on improving air quality, water resources, fire mitigation, transportation, land use, food systems and interactions with wildlife
2. Create a high-quality communications program to foster awareness in the community
  - a. Expand community outreach and engagement platforms and opportunities
3. Foster community trust by demonstrating open & transparent governance
4. Support an effective organization with a high-performance workforce
5. Address structural financial imbalance in the General Fund:
  - a. Determine appropriate reserve balances and develop initiatives to fund them
6. Continue to develop financial management tools, including Key Performance Indicators (KPIs)
7. Expand economic development opportunities in collaboration with regional stakeholders



## C. Expand Durango's unique identity as a driver of enhanced quality of life and sense of place, as evidenced by:

1. Assist Urban Renewal Authority (URA) to support Durango:
  - a. Prioritize funding for mobility/transit features that may be part of URA
  - b. Develop incentives for public/private partnerships
  - c. Engage community on priority URA Project Areas
2. Aligning support for a robust creative economy, parks and recreation system, and public library:
  - a. Continue to engage stakeholders on feasibility of a performing arts and convention center
  - b. Maintain and enhance quality of existing Parks & Recreation facilities
  - c. Maintain and expand soft and hard-surface trail systems
  - d. Improve financial viability of underfunded amenities including Durango Public Library and work of Creative Economy Commission
3. Identifying an iconic feature (physical structure or activity) that becomes symbol of Durango



## D. Continue to address Durango's affordable/attainable housing, including options for homeless population, as evidenced by:

1. Implementing Durango's Housing Plan, with measurable outcomes and milestones:
  - a. Appropriate resources to ensure adequate city staff to focus on increasing affordable housing inventory through a variety of mechanisms, including land acquisition/bank, changes to Code, and public/private incentives, among other activities
  - b. Present models for a local/regional housing authority with potential service areas
  - c. Explore funding options for a regional housing authority or similar model
  - d. Review existing implementation plan, and potential alternatives, for use of Fair Share and Transfer Fees funding
  - e. Integrate housing plan with Urban Renewal Authority and character districts
2. Implementing the adopted Strategic Plan for Homelessness:
  - a. Appropriate resources identified as City contributions in the homeless strategy
  - b. Consider homeless strategy being part of any proposed regional housing authority
3. Ensure Land Use and Development Code Alignment Project promotes development of affordable housing
  - a. Review standards for parking; density; Multiple Dwelling Units (MDU); Mixed Use Definitions; street and access design
  - b. Evaluate conversion of motels to long-term rental residential



## E. Require & support effective utilization of resources to supply the following, as evidenced by:

1. Safety: police, fire, emergency services
  - a. Police: Implement Reimagine Policing Concept
  - b. Fire: Explore joining the Fire District
2. Sanitation: water, sewer, stormwater, solid waste, recycling
  - a. Water: Progress with development of water treatment capabilities
  - b. Stormwater: Adopt Stormwater Management Plan
  - c. Waste/recycling: Review costs, needed improvements and options for providing service
3. Mobility: Accessibility, Transit, Aviation, Transportation System
  - a. Accessibility: Improve community accessibility and walkability
  - b. Ensure effective communication channel between Infrastructure Advisory Board and Multimodal Advisory Board to ensure efficient and effective use of resources
  - c. Transit: Explore transit sustainability options with creative funding mechanisms and tie to housing & business development
  - d. Update City's ADA Transition Plan
4. Asset Management and Facility Needs